



Charleston Hope

2022-2023 Annual Report



A Letter from Our Executive Director

Charleston Hope Supporters,

Wow! What a year 2022-2023 has been! This past year has proven to be one of the most exciting, stretching, and impactful years in Charleston Hope's history since its founding in 2012. When I founded Charleston Hope, we set out to provide Christmas gifts annually. Today, we are proud to offer mental and behavioral health support to students, creating a deeper and more meaningful impact in their lives. What an evolution it has been!

Our focus has shifted from the holiday gift-giving tradition to a more focused mission aimed at enhancing student well-being in Title I schools. In April of 2023, our Board of Directors unanimously voted to officially adopt our new mission: Charleston Hope increases access to mental and behavioral health programs in Title I schools to enhance student well-being. This exciting change sparked immediate anticipation for what is next for Charleston Hope.

I trust that this annual report will serve as both a reflection of the incredible work we've accomplished and a glimpse for the journey that lies ahead in this fiscal year! I can't thank you enough for your support and I look forward to another incredible year!



Emily Kerr
Executive Director



Step-In Students on a Field Trip to Jeni's Ice Cream
The story of how Jeni's company was created inspired the girls to be resilient and to never give up on their dreams!

Mission & Vision

Our Mission

Charleston Hope increases access to mental and behavioral health programs in Title I schools to enhance student well-being.

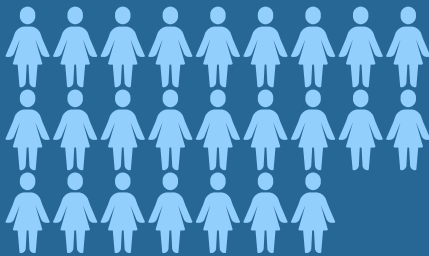
Our Vision

We believe in a world where every child has access to the mental and behavioral health support they need to thrive.



Step-In Impact

Our Step-In After School Girls Program works with students in 3rd-5th grade during twice weekly sessions that focus on a variety of topics following the Girls Circle model. This year we were lucky enough to bring on 7 incredible volunteers and a fantastic Program Assistant who helped tailor small group sessions and provide more individualized attention to our students!



25 students
impacted



of students
improved in
overall well-
being*



84%
of students are
moderately or highly
hopeful**

*measured by the EPOCH Measure of Adolescent Well-being
**measured by the Children's HOPE Scale

Step-In Program Highlights



Sessions

- 94 total sessions concluding in 282 hours of programming
- Topics ranging from team building & self-identity to empathy & big emotions

Field Trips & Guest Speakers

- 11 interactive field trips to various locations
- 13 total guest speaker sessions
- 1 Community Engagement

Engagement

- 14% increase in engagement in Step-In students
- 75% Parent Engagement at Winter Celebration
- 100% Parent Engagement at Spring Celebration



[My daughter] has blossomed into a butterfly since joining the program at the beginning of the year. She used to be shy and afraid of making new friends. This program has allowed her to step into a beautiful light that I have never seen before. I am honored that the program was available to us!



- Jasmine
Parent of Step-In Student



THRIVE Program Impact

This was our first pilot year of the THRIVE Mental Health Program and we worked with 1-4th grade students at two of our partnered schools. Through our partnerships, we brought on masters level interns and licensed professional clinicians to provide one-on-one and group therapy to students in need to mental health support.



33
Students
received
mental health
support



100%
of students reported
having better social
and emotional
coping skills



300+
Free Hours of
Clinical
Therapy
Provided

THRIVE Program Highlights

Clinicians & Therapists

- Recruited and provided internship positions to 4 students receiving their masters in clinical counseling
- Contracted 4 licensed clinicians to provide higher levels of support

Student Progress

- Teachers reported that students enjoyed their time in sessions
- 67% of teachers said students in THRIVE demonstrated improved academic performance

Program Structure

- Worked with a team of professionals to craft a top-tier program model
- Listened to the needs of students and schools and providing support during school to increase access





Even though my daughter is kind of shy, this program definitely helped her become more vocal!

- Parent of THRIVE Student

[My student] enjoyed her time in the program and received counseling and support.

- Parent of THRIVE Student





THRIVE Students with calming jars they created to help them calm down and recognize their emotions in various situation!

Financials

Revenue

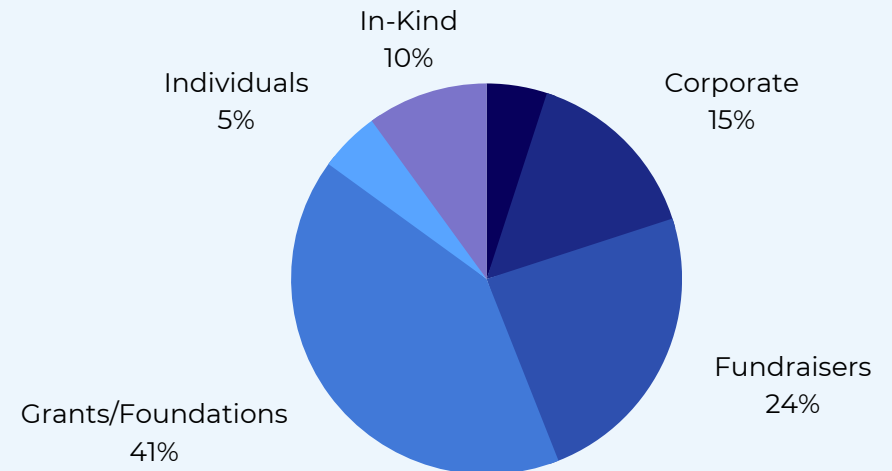
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|----------------------|------------------|
| Board Donations | \$23,315 |
| Corporate | \$70,757 |
| Fundraisers | \$113,217 |
| Grants/Foundations | \$192,500 |
| Individuals | \$25,617 |
| In-Kind | \$47,629 |
| Total Revenue | \$473,035 |

Expenses

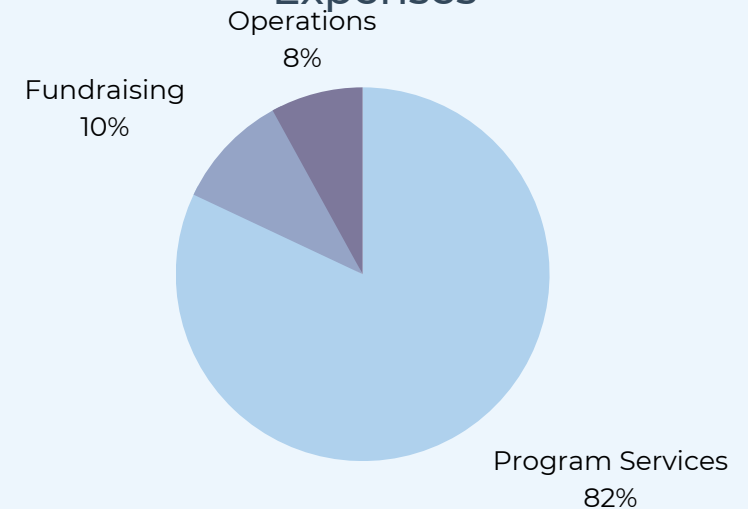
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|-----------------------|------------------|
| Program Services | \$349,094 |
| Fundraising | \$43,116 |
| Operations | \$34,174 |
| Total Expenses | \$426,384 |

Net Revenue **\$46,691.41**

Revenue



Expenses



Major Supporters

Thank you to the following Top Donors and all donors who make our work possible!

Foundations

American Heart Association
Social Venture Partners Charleston SC
Charleston County School District
DeLoache Family Foundation
Roper St. Francis Healthcare

Corporations

Northwood Academy
Coleman McCants & Associates
Lerato, LLC
Boeing
Accelarise

Monthly Donors

Northwood Church
Grace City Church

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Heidi & Jeff Clower
Charlotte Burke
Cody Cooper
Elisabeth King
Mari Asper
Stephanie Schrolucke
Brady Anderson
T. Scott Smith
Jerry Scheer
Frederick Eubank
Denise Elder

Get in Touch!

Thank you for your interest and support of our mission. If you'd like to learn more about what we do or set up a meeting to discuss further support, please use the information below to contact us.

Contact Us

Emily Kerr
Executive Director

✉ info@charlestonhope.org

☎ 843-608-0188

